



Dr. Bachha Babu, Ph.D.

Sr. Assistant Professor

Coordinator, Department of Mass Communication and New Media,
Central University of Jammu, Jammu (J&K)

Additional responsibility & Member:

Nodal Office, University Media Cell, CU Jammu

Nodal Officer, Social Media Cell of the University

Member Standing Committee Academic Council

Member, School Board, School of Knowledge Management, Information & Media Studies

Member, Board of Studies, Dept. of Mass Communication & New Media

Member (VC Nominee) Board of Studies, Dept. of Educational Studies & Dept. of Social Work, CU Jammu

Member Secretary, University Sports Advisory Council & University Cultural Committee

Member, Various Selection cum Screening Committee of different university for Teaching and Non Teaching recruitment.

Member, Degree Research Committee (DRC) CU Jammu.

Date of birth: January 09, 1978

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Educational Qualifications & Teaching experience: 7 Years 5 Month .

M.A (Gold Medal), Ph.D. from MGAHV, Wardha (A Central University) in Mass Communication .

UGC NET-JRF in Mass Communication

PG Diploma in Electronic Media Management & Film Production , Certificate in Japanese Language

Prior Experience: Assistant Professor, School of Journalism and Mass Communication, Devi Ahilya University, Indore (MP) & MGAHV, Wardha (Maharashtra)

Projects:

1. Conventional and New Media in Jammu and Kashmir: An analysis of happenings and contents (Major Project, Funding: ICSSR)

2. Tracing History of Print Journalism in Jammu and Kashmir (Minor Project, Funding: Central University of Jammu)

Publication, Seminars & Workshop: 4 edited books Chapter, 15 Peer Reviewed Research Papers, More than 40 Conferences /Workshops /Symposium (International /National) Paper Presented/Attended Regular contributor for AIR/DD Jammu & New Delhi.

Area of Specialization : Communication Research, Philosophy of Media Law & Ethics, Political Economy of Mass Media & Contemporary Media Discourse

(Dr. Bachha Babu)